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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/510,607	02/22/2000	Brian M. Kennedy	020431.0662	2320
53184 7590 12/05/2012 Booth Udall, PLC 1155 W Rio Salado Parkway Suite 101 Tempe, AZ 85281				
EXAMINER				
PAULS, JOHN A				
ART UNIT		PAPER NUMBER		
3686				
NOTIFICATION DATE		DELIVERY MODE		
12/05/2012		ELECTRONIC		

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

steven@boothudall.com
hbarnes@boothudall.com

Examiner-Initiated Interview Summary	Application No. 09/510,607	Applicant(s) KENNEDY, BRIAN M.	
	Examiner JOHN PAULS	Art Unit 3686	

All participants (applicant, applicant's representative, PTO personnel):

- (1) JOHN PAULS (3) ____.
- (2) Steven J. Laureanti (4) ____.

Date of Interview: 27 November 2012

Type: ☒ Telephonic ☐ Video Conference
☐ Personal [copy given to: ☐ applicant ☐ applicant's representative]

Exhibit shown or demonstration conducted: ☐ Yes ☒ No.
If Yes, brief description: ____.

Issues Discussed ☐ 101 ☐ 112 ☐ 102 ☒ 103 ☐ Others
(For each of the checked box(es) above, please describe below the issue and detailed description of the discussion)

Claim(s) discussed: 43

Identification of prior art discussed: Rhodes

Substance of Interview

(For each issue discussed, provide a detailed description and indicate if agreement was reached. Some topics may include: identification or clarification of a reference or a portion thereof, claim interpretation, proposed amendments, arguments of any applied references etc...)

Discussed potential amendments to clarify the terms "seller", "parent seller" and "sub-seller" and whether each of these terms is associated with a seller model. The independent claims have conflicting limitations with regard to this feature. examiner agreed that Rhodes does not teach the features attributed to it.

Applicant recodation instructions: It is not necessary for applicant to provide a separate record of the substance of interview.

Examiner recodation instructions: Examiners must summarize the substance of any interview of record. A complete and proper recodation of the substance of an interview should include the items listed in MPEP 713.04 for complete and proper recodation including the identification of the general thrust of each argument or issue discussed, a general indication of any other pertinent matters discussed regarding patentability and the general results or outcome of the interview, to include an indication as to whether or not agreement was reached on the issues raised.

☐ Attachment

/JOHN A. PAULS/
Examiner, Art Unit 3686